



Uniontrasporti

Trasporti Logistica Infrastrutture



Trasporti Logistica Infrastrutture

*Italian Chamber Competence Center
created to provide technical support to
Unioncamere and the local Chambers
of Commerce in promoting growth and
territorial competitiveness in terms of
accessibility, logistics efficiency,
innovation and ICT*

A background image showing a close-up of a document with the word 'UNIONCAMERE' printed in large, bold, black letters. The document is slightly out of focus, and a red and grey chevron graphic is overlaid on the right side of the image.

**In-house
company of
the Italian
Chamber
system**

Uniontrasporti

Trasporti Logistica Infrastrutture

Uniontrasporti, founded in 1990, is the in-house consortium of Unioncamere and the Italian Chambers of Commerce, specializing in issues related to **transport and logistics infrastructures, mobility** and the development of **ultra-broadband**.

It is a public law structure at the service of the Chamber system for which it produces qualified services for the development of local and regional territorial economies.

It promotes initiatives and projects for Chambers of Commerce in the context of a **policy of economic growth of the territories and for the competitiveness of SMEs** and supports the role of Chambers of Commerce on the strategic impact of transport infrastructures, logistics and innovation technology in favor of the Italian entrepreneurial system.

The members of Uniontrasporti are Unioncamere, 37 Chambers of Commerce and 14 Regional Unions of Chambers of Commerce.



Company and
governance



Trasporti Logistica Infrastrutture

Uniontrasporti supports - with its expertise - the Italian Chamber System on specific issues closely linked to its institutional functions, recently revised by the Reform.

Uniontrasporti promotes innovation and digital tools in companies, through the creation of services to support the digitalization of companies and operational support in the development of new ultra-broadband infrastructure networks.

Uniontrasporti participates in the most appropriate forms to the initiatives of public/private bodies of significant interest for the achievement of the objectives that the partners pursue in the sector of infrastructures and the digitalization of enterprises, with particular reference to the development of intermodality and the widespread application of innovation technology.

Uniontrasporti promotes and organizes local tables, providing support to the Chambers of Commerce concerned in compliance with the indications of New Procurement Code on the subject of public debate.



Mission

Uniontrasporti supports the Italian Chambers of Commerce to activate processes of innovation and increase the competitiveness of local business systems, promoting:

- The **digitalization of companies and ultra-broadband connectivity** of productive areas
- **Improvement and efficiency** of transport and logistics infrastructures
- **The cooperation and the dialogue** between all the subjects involved in the planning and infrastructural development of the national territory



The activities of Uniontrasporti are concentrated on 3 axes of intervention:

- Contribute to the implementation of the **Digital Agenda 2020**, continuing the activities of sensitizing companies on the opportunities offered by digitalization, sharing and replicating the intervention model developed in recent years and successfully tested in different territories, supporting Unioncamere - at central level - and regional unions in the projects to be presented in the context of the available financial instruments (National and Regional Operative Plans).
- Promote the **development of tangible and intangible infrastructures**, including through the activation of consultation and information tools, improving accessibility and connectivity of productive areas, monitoring the implementation of the works, contributing with proposals and projects to the national transports reforms being implemented, with the aim of contributing to the economic development of the territories and the **competitiveness of companies**.
- To develop strategic projects of understanding and/or on behalf of the Chambers of Commerce to be proposed in the Calls of the main Financing and Cooperation Programs, envisaged under the **European Planning 2014-2020**, with the aim of expanding its international network, give further European visibility to the Italian Chamber system, to further develop its expertise and, last but not least, to obtain financing outside its corporate structure.

Uniontrasporti

Trasporti Logistica Infrastrutture

Uniontrasporti has developed and implemented awareness-raising tools and methods aimed at the Chamber system and companies on the opportunities deriving from digital solutions. The main services offered in this field are:

- Mapping of the broadband and ultra-broadband infrastructural network and coverage of the territories
- Organization of work-tables for Smart city initiatives
- Promotion of information/training days on Innovation Management for the competitiveness of business organizations
- Promotion of seminar activities for digital literacy of companies and the chamber system
- Stimulation of ultra-broadband infrastructural interventions on productive areas in digital divide
- Facilitation of dialogue between the stakeholders for the aggregation of demand for connectivity



**Digital
Agenda
Implementation**

Uniontrasporti supports the Italian Chambers of Commerce in their action to collect local infrastructural needs and resource orientation. On these issues, the services offered are mainly:

- Monitoring and geo-referenced mapping of network and node infrastructures and the business system
- Assistance to the members in defining their strategies for promotion and support, investment and participation, as well as rationalization, in infrastructural initiatives (airports, motorways, fairs, freight villages, wholesale markets), with the aim of qualifying, enhancing and achieving the maximum management efficiency
- Consensus consultation and dissemination of informations to encourage dialogue with business and social communities
- Evaluation of the performances of the infrastructural system for the definition of good practices

Promotion of the infrastructural development of Italy



Uniontrasporti

Trasporti Logistica Infrastrutture

Uniontrasporti encourages the Italian Chambers of Commerce to access the EU financial resources for innovative interventions and concrete impact on the local economic system. In this context, the services we are able to offer are:

- Development of strategic project proposals to be financed by EU, National and Regional funding
- Promotion of initiatives and projects aimed at the development, in Italy and abroad, of Italian infrastructural and logistic systems, also through forms of public-private partnership and/or European Groups for Territorial Cooperation (EGTCs)
- Research and development of transnational networks to promote lobbying activities
- Reporting and project administration



**European
project
development
2014-2020**

Registered Office:

Piazza Sallustio, 21
00187 Roma

Operational Headquarters:

Via Ercole Oldofredi, 23
20124 Milano
Phone (+39) 02 36 58 28 80
Fax (+39) 02 36 58 28 88

E-mail: info@uniontrasporti.it
www.uniontrasporti.it

